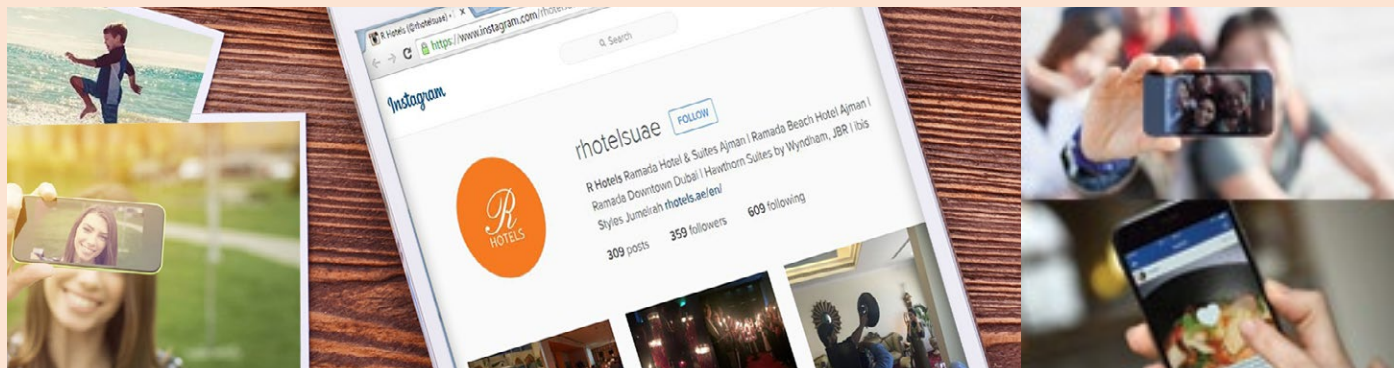


## R Hotels to launch social media campaign



R Hotels, in cooperation with its five properties, announces the launch of its social media campaign, which will start off with an Instagram competition.

Using various hashtags including #RHotelsYourHoliday, #RHotelsYourAdventure and #TheRHotelsExperience among others, R Hotels aims to make the most of its online and social media presence and increase customer engagement through the campaign.

The details of the competition will be announced through R Hotels' social media accounts.

In addition, guests who are staying at the properties will get a chance to win exciting freebies during their stay. To join, guests must post a photo of their stay or dining experience at any of the hotels and use the hashtags #RHotelsYourHoliday, #TheRHotelsExperience and #WinWithRHotels. The guests should also mention the property through hashtags: #ramadaajman, #ramadabeachajman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

Like and follow R Hotels for more details!

## Ramada Beach Hotel opens "The Experience Spa"

Ramada Beach Hotel Ajman announced the opening of the new "The Experience Spa", in partnership with the operator Al Shifa Spa International.

Featuring five treatment rooms and a waiting area with a sea view, the spa offers a wide range of massage therapies, body treatments, facial treatments and Moroccan baths. "The Experience Spa" is a newly-launched brand and concept by Al Shifa; it aims to provide specialised services underlining relaxation, wellness and beauty. Some of its recommended massages include the Harmony, or four-hand massage, and the Thai Massage with Luk Pra Kob, commonly known as the herbal ball.

A ribbon cutting ceremony led by Sumair Tariq, Managing Director of R Hotels, was held to officially inaugurate the spa.

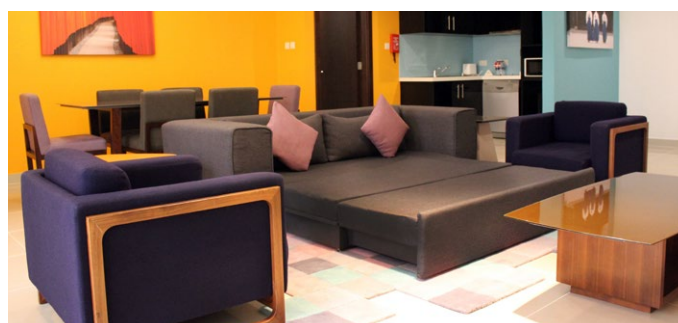


## Hawthorn Suites by Wyndham unveils new room categories

Hawthorn Suites by Wyndham Jumeirah Beach Residence launches new room categories – the Family One Bedroom Suite and the Three-Bedroom Suite – to cater to the growing demands for family-friendly accommodation, especially from the GCC market.

The first new room type, the Family One-Bedroom Suite features a king size bed and a convertible sofa bed, which can accommodate two adults and two kids, or as many as four adults. With an area of 100 square metres, the suite provides cost-effective options for families, as an alternative to a pricier two-bedroom suite.

Hawthorn Suites by Wyndham also unveils its new Three-Bedroom Suite, which connects a two-bedroom, and a deluxe suite. The 160 square metre suite can accommodate up to six adults and two kids. The new room category also offers flexibility and can be booked as separate suites when there are no demands for a three-bedroom unit. Both suites boast spacious living rooms, large bathrooms with separate shower and bath tub, and fully-equipped kitchenettes.



## R Hotels properties take part in ITB Berlin 2016

R Hotels properties attended the annual International Tourism Bourse (ITB) Berlin, the leading B2B travel and trade exhibition in the world.

The properties were represented by Iftikhar Hamdani and Mayda Solatre, Cluster General Manager and Cluster DOSM, Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman; Samir Arora, Cluster General Manager, Ramada Downtown Dubai and Hawthorn Suites by Wyndham JBR, and Mohamed Saad, DOSM of Hawthorn Suites by Wyndham. Now on its 50th year, the exhibition continues to serve as an excellent venue to showcase the hotels' offers and their respective destinations, to the German and European markets.

ITB 2016 was held from 9th to 13th March at Messe Berlin.

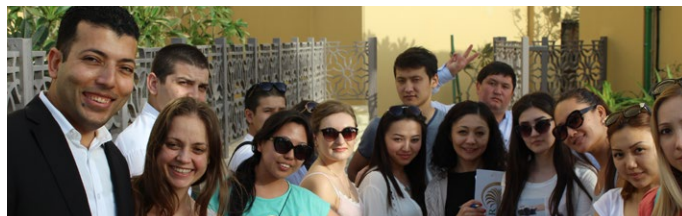


## GMs attend WHG EMEA Summit

Iftikhar Hamdani, Cluster General Manager of Ramada Hotel & Suites by Wyndham and Ramada Beach Hotel Ajman; and Samir Arora, Cluster General Manager of Ramada Downtown Dubai and Hawthorn Suites by Wyndham JBR attended the Wyndham Hotel Group EMEA Summit 2016 held at Dolce Sitges in Spain. The two-day event was packed with conferences and workshops and networking opportunities.

## ibis Styles Jumeira beefs up Middle East sales strategies

ibis Styles Jumeira continues to boost its presence in the Middle East region by participating in road shows and exhibitions. Represented by Irshad Quazzafi, Director of Sales & Marketing, the property attended the Saudi Aramco road show in Riyadh, along with representatives from other Accor properties. Quazzafi also took part at an inaugural road show in Cairo organised by Desert Adventures, to introduce ibis Styles Jumeira across all segments including leisure and corporate travellers.



## Hawthorn Suites by Wyndham welcomes tour operators from Russia

Hawthorn Suites by Wyndham hosted a familiarization trip for Russian travel agents, which was organised by Rustar Tour. They were given a show-around of the property including the rooms, the restaurants and the facilities.

# Appointments

R Hotels welcomes and congratulates the following heads on their appointment:



**Liyadh Chenthrarhil**  
Purchasing  
Manager  
Ramada Hotel & Suites  
Ajman



**Wazir Hassan**  
Assistant  
Laundry Manager  
Ramada Hotel & Suites  
Ajman



**Mukesh Mohanan**  
Assistant  
Executive Housekeeper  
Ramada Beach Hotel  
Ajman



**Ludilyn Cabana**  
Assistant  
HR Manager  
Hawthorn Suites by  
Wyndham



**Ganga Yadav**  
Revenue  
Manager  
Hawthorn Suites by  
Wyndham



## CSR Corner

### Ramada Ajman takes part in Ajman International Environment Conference

Ramada Hotel & Suites Ajman General Manager Iftikhar Hamdani served as one of the guest speakers of the 4th Ajman International Environment Conference, held at Ajman University of Science and Technology. Hamdani shared the green practices of the hotel, highlighting the key factors on the success of its initiatives and the positive impact of sustainable tourism.



### Ramada Downtown Dubai reinforces support to FOCP

Ramada Downtown Dubai continues to spread message of hope by lending a hand to Friends of Cancer Patients (FOCP) Dubai. Last February, the property hosted Remedios Mazo and her friends, as part of its longstanding commitment to the organisation.



### ibis Styles Jumeira reaches out to Al Noor Training Centre

As part of its Corporate Social Responsibility, the team from ibis Styles Jumeira visited Al Noor Training Centre in Barsha to hand out gifts and assist the teachers and children with special needs during their classes.



## R Scene

### R Hotels celebrates International Women's Day

R Hotels joins the rest of the world in their celebration of International Women's Day on 8th March. Different activities were organised by the hotels to honour the valuable contribution of women in the hospitality industry, and in the society.



### Ramada Ajman hosts Comedy Night

Ramada Hotel & Suites Ajman organised an entertainment show featuring the renowned poets and comedians from Pakistan, Anwar Masood and Sarfraz Shahid. The well-attended gala event, which was filled with fun and laughter, was held at the property's Majestic Ballroom.



# R Hotels Social Media

Keep up with R Hotels' most up-to-date news and exciting deals by following our social media accounts.

 Like our Facebook page | [facebook.com/pages/R-Hotels-UAE](https://facebook.com/pages/R-Hotels-UAE)

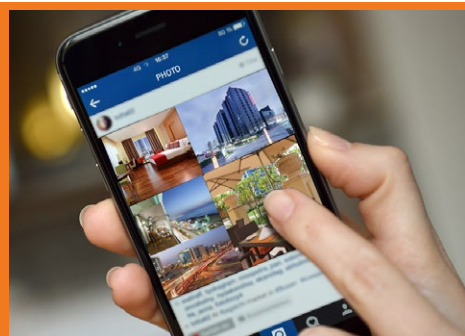
Follow us:  Twitter | [twitter.com/RHotelsOfficial](https://twitter.com/RHotelsOfficial) |  Instagram | [instagram.com/rhotelsuae](https://instagram.com/rhotelsuae)

## POST and WIN!

Get a chance to win exciting prizes during your stay at any of our properties!

All you have to do is post an Instagram photo – in the lobby, in your room, the swimming pool, or the restaurant, as long as you're in the property. Use the hashtags #RHotelsYourHoliday and #TheRHotelsExperience in your post. Don't forget to mention the property where you are staying by using the hashtags #ramadaajman, #ramadabeachjman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

When we pick and repost your photo on our page, be ready to grab your prize!



## R Sports

*ibis Styles Jumeira promotes active lifestyle and camaraderie through sports*



Department heads and associates of ibis Styles Jumeira continue to organise and participate in various sports activities including cricket, badminton, volleyball and bowling. The activities seek not only to keep the team fit and healthy, but also to foster camaraderie and sportsmanship.

## R Promotions



### Burger Fest at ibis Styles Jumeira

ibis Kitchen presents Burger Fest! Enjoy a mouthwatering selection of juicy and yummy burgers in four flavours - beef, chicken, veggie and fish. Head to Street Cafe at ibis Styles Jumeira to grab a bite!



### Eggciting Easter Celebrations

Flavours Restaurant at Hawthorn Suites by Wyndham promises a colourful Easter celebration on 25th March. Share in a vibrant Easter buffet of fresh salads, seafood, barbecue specials and desserts for only AED125/ per person. Plus, the little ones will get to bring into play their creativity with the egg painting and egg hunting activities in the garden. Kids aged six to 12 get 50% off while kids below six years old dine for free.

Spend Easter Sunday with your family at Ramada Downtown Dubai's Kenza Restaurant. For just AED160/ per person, relish on an Easter feast prepared by the talented chefs. The fun continues with colourful face painting and chocolate egg hunt for kids at the Play Area. Kids aged six to 12 get 50% off while kids below six years old dine for free.

Enjoy a delightful Easter Sunday Brunch of multi-mix cuisine at Orchid Restaurant, Ramada Hotel & Suites Ajman. Priced at AED85/ per person inclusive of drinks, the Easter Sunday brunch is open from 12:30 pm to 3:30 pm.