

R Hotels caps off a successful 2015



R Hotels marked another successful year, achieving an average occupancy of 86% for its five of its properties in the UAE for 2015. The group's revenue was up by 6% from 2014, with almost 300,000 room nights sold.

Headquartered in Ajman, R Hotels' two properties in the emirate, Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman enjoyed an average occupancy of 92% and 91%, respectively. Ramada Downtown Dubai boasts an occupancy rate of 85% while Hawthorn Suites by Wyndham attained 80 percent. R Hotels' latest property, ibis Styles Jumeira, was off to a good performance, attaining an occupancy rate of 70% since its opening in September 2015.

Sumair Tariq, Managing Director, R Hotels commented: "2015 has been an eventful yet challenging year for the hospitality sector in the UAE due to several reasons. Yet, our group managed to stay abreast of the competition, achieve growth and improved service delivery. We are cautious yet positive about 2016 and our teams will continue to come up with innovative sales and marketing strategies, and uphold the high standards of service to our guests, in order to maintain and further boost our market share."

In addition to the five operational properties, R Hotels' resort and spa at Palm Jumeirah, is currently under construction, with an expected completion date of Q4 2016. Also, the group's seventh hotel, located at Ajman Corniche is well under construction with a completion date of Q1 2017.

R Hotels promotes Samir Arora to Cluster General Manager

R Hotels announces the promotion of Samir Arora as Cluster General Manager of its two Dubai properties, Ramada Downtown Dubai and Hawthorn Suites by Wyndham.

Prior to his appointment, Arora has served as General Manager of Ramada Downtown Dubai for two and a half years, where he led his team on the refurbishment of the 181-key hotel, including its restaurant, lobby and offices within a period of 18 months. Under his leadership, the property was also able to significantly increase its TripAdvisor and guest satisfaction ratings. In his new role as Cluster General Manager, Arora will oversee the day-to-day operations of both hotels, and ensure the high standards of service rendered to the guests through the different departments. He will also direct the team towards achieving its yearly target through its various sales strategies and marketing campaigns.



A seasoned hotelier, Arora boasts more than 25 years of hospitality experience. He used to work for Emaar Group as Resident Manager for Vida Downtown, and Executive Assistant Manager for Al Manzil Downtown before joining R Hotels.

Ramada Ajman retains lead in Northern Emirates with 92% occupancy in 2015

Ramada Hotel & Suites Ajman continues to lead the hotel occupancy rate in Northern Emirates, achieving an average occupancy of 92% for the year 2015 and surpassing its 2014 figures of 89%.

A top-performing hotel for the past five years, the 388-key four-star property enjoyed high occupancy throughout the year, averaging as high as 90% even during the summer season. The hotel's RevPAR also increased by 7% compared to 2014. The property sold a total of 129,000 room nights in 2015, surpassing the 2014's record of 125,000.

The hotel welcomed a total of 150 nationalities for the year 2015, which is topped by the Indian market with 14% of the total mix, and followed by Russians, Pakistanis and UAE nationals, each with 8% of the share. The property also welcomed different sports teams from Asia and Middle East, contributing to its excellent hotel performance for the year.

Expanding its market reach, Ramada Hotel & Suites Ajman is also looking at strengthening its presence in the CIS, Germany, Turkey and East Europe, specifically Lithuania and Poland.



Ramada Beach Hotel Ajman bags 2015 Gold Circle Award from Agoda.com



Ramada Beach Hotel Ajman was named as one of the recipients of the 2015 Gold Circle Awards from Agoda.com. The 107-key four-star hotel is the first property in Ajman to earn the esteemed recognition from the online booking portal.

Agoda.com's Gold Circle Award winners are selected based on various guidelines including consistently high customer feedback on the website, followed by quality of the content, competitive pricing, effective use of the Agoda.com's Yield Control System (YCS), and commitment to delivering the best service to Agoda customers.

Agoda.com is one of the leading and fastest-growing hotel booking sites in Asia, and is part of Nasdaq-listed Priceline Group. Agoda Gold Circle Award is presented every year to top hotels and accommodations around the world that embody the best qualities of the online hospitality

Ramada-branded hotels properties attend Wyndham QA Training

The Training and Quality Assurance Managers from Ramada-branded properties participated in a workshop organised by Wyndham Hotel Group. The two-day QA training aims to support the hotels in their efforts to achieve the highest possible score in their QA audit and provide best possible quality to the guests.



Appointments and Promotions



Saju Kannu
Cluster Financial Controller
Ramada Downtown Dubai
and Hawthorn Suites
by Wyndham



Mohamed Saad
Director of Sales
& Marketing
Hawthorn Suites
by Wyndham



Channa Rodrigo
Assistant
F & B Manager
Hawthorn Suites
by Wyndham



Rusindu Rodrigo
Chef de Cuisine
Hawthorn Suites
by Wyndham



Razi Dalvi
Sous Chef
Ramada Downtown Dubai

CSR Corner

ibis Styles Jumeira organises elderly home visit

Select HODs and associates of ibis Styles Jumeirah paid a visit to Old People's Home in Sharjah as part of its Corporate Social Responsibility initiatives. The team presented gifts, and interacted with the elders them to make feel loved and valued in the society.



R Hotels welcomes 2016 in style

The properties held various fun-filled gala dinner parties to jumpstart the year 2016.

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman organised a gala dinner at Majestic Ballroom to celebrate the occasion with the staff and guests. Various performers, along with the hotel staff keep the revellers entertained throughout the celebration.



Situated at the most sought-after location for NYE, Ramada Downtown Dubai hosted “A Sparkling New Year’s Eve” party at Kenza Restaurant. The guests bid adieu to 2015 and greeted 2016 with a sumptuous dinner while marvelling at the stunning fireworks display at Burj Khalifa.



Hawthorn Suites by Wyndham prepared a special garden party at Flavours Restaurant as part of the countdown party to 2016. The guests danced the night away while being entertained by a house DJ, while a special tanoura dance performance added some Arabic twist to the celebration.



Ibis Styles Jumeira kept the celebration simple yet fun and delightful with a special buffet dinner at Street Cafe.



ibis Styles Jumeira beefs up HR and training activities

The Human Resources and Training department of ibis Styles Jumeira organised different activities to enhance camaraderie and team work among the associates. The activities include a day trip at Global Village, team-building endeavours, painting session, and monthly gatherings honouring employees of the month.



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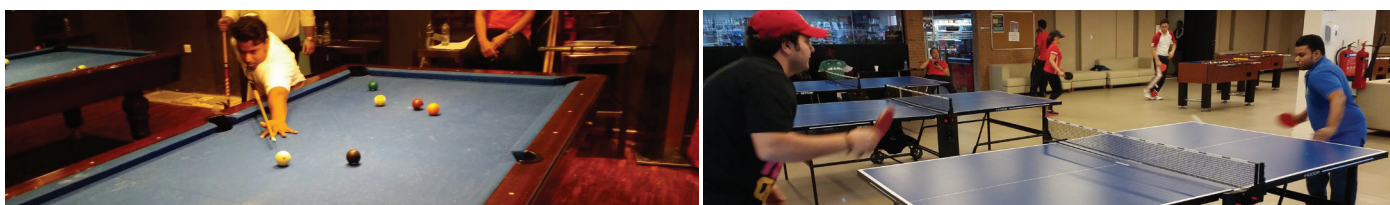
R Sports

Ramada Hotel and Suites Ajman prevails in Ajman Hotels Volleyball Tournament



The Men's Volleyball Team of Ramada Hotel & Suites Ajman won the final match of the Ajman Hotels Volleyball Tournament, beating five other hotel teams. RHSA's Women's Volleyball also won as first runner-up in the same tournament, while both teams from Ramada Beach Hotel Ajman made it to the semi-final rounds.

ibis Styles Jumeira representative wins Accor Billiards Tournament



Kamran Aslam of ibis Styles Jumeira bagged the top spot, beating 27 other players from 14 different Accor properties during the Accor Billiards Tournament held at Deira City Centre. Aslam also won as 3rd placer in the recently-concluded Accor Table Tennis Tournament held at Jumeirah Village Circle.

R Promotions

Hawthorn Suites by Wyndham Flash Sale

Book your stays at Hawthorn Suites by Wyndham from 16th January to 10th of February 2016 and enjoy more savings. Use the booking code JANFLASH for exclusive rates starting at AED565/ for a Deluxe Room and AED680/ for a One-bedroom Suite. Terms and conditions apply.

Ramada Hotel and Suites Ajman and Ramada Beach Hotel Ajman Winter Promos

This winter season, escape from the hustle and bustle of the city and head to Ajman for a relaxing staycation. Book your stay at Ramada Hotel and Suites Ajman or Ramada Beach Hotel Ajman, for as low as AED350/ per night for a Double Room. The offer is inclusive of breakfast, buffet lunch OR dinner at the hotels' respective restaurants, and 30-minute massage per adult. Terms and conditions apply.