



R Hotels announces inaugural participation in ATM To promote its properties and highlight the group's expansion plans

R Hotels announces its inaugural participation as exhibitor in the annual Arabian Travel Market.

R Hotels will showcase its four properties in the UAE namely Ramada Hotel and Suites Ajman, Ramada Beach Hotel Ajman, Ramada Downtown Dubai, and Hawthorn Suites by Wyndham in Jumeirah Beach Residence. The stand will also highlight its new hotel located in Al Mina Road in Jumeirah, which is expected to open in the second quarter of 2015; and the recently-announced resort and spa in Palm Jumeirah with a target opening date of Q4 2016. R Hotels will be at Stand No. 7174 of the hotel pavilion.

Sumair Tariq, Managing Director, R Hotels, commented: "We are expecting fruitful results from our first participation in ATM. As the top travel trade exhibition in the region, this is an excellent platform for us to promote our properties, highlight R Hotels as a brand, and underline the group's development and expansion plans. We aim to make a mark in the Middle East's fast-growing hospitality landscape by capitalising on strategic locations in the UAE and the region in the next couple of years."



Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman will market Ajman as a destination, highlighting the hotels' new strategies in boosting tourism in the emirate. Ramada Downtown Dubai will promote its tailored offers for different markets, with a focus on its strategic location and newly-renovated rooms, restaurant and facilities. Hawthorn Suites by Wyndham will boost its brand presence in the Middle East market and target both corporate and leisure segments.

Now on its 21st year, Arabian Travel Market is leading business-to-business event in the Middle East which brings together travel and tourism professionals in different sectors including hospitality, aviation, inbound and outbound operators, and tourism boards. ATM 2015 will run from 4th to 7th May at the Dubai International Convention and Exhibition Centre.

Ramada Beach Hotel Ajman recognised at Wyndham Global Conference

General Manager Iftikhar Hamdani attended Wyndham Hotel Group's Global Conference at Mandalay Bay Resort and Casino in Las Vegas to accept the award for Ramada Beach Hotel Ajman. The hotel was named as Wyndham Rewards Champion for the year 2014, topping the loyalty program enrolment in the EMEAI region.





CSR Corner //

Hawthorn Suites by Wyndham and Ramada Downtown Dubai step up initiatives for Earth Hour 2015

Hawthorn Suites by Wyndham and Ramada Downtown Dubai joined the global community in the observance of Earth Hour 2015. Both hotels broadened the initiative by organising a beach clean-up drive near Umm Suqeim Park for the whole afternoon. The event, participated in by about 50 staff, was supported and endorsed by Dubai Municipality.

For the much anticipated hour which was from 8:30 pm to 9:30 pm, the hotels switched off the lights in their main areas including the lobby and restaurants, and encouraged the guests to take part in the initiative.



Earth Hour is a global environmental movement by World Wide Fund (WWF) which started in Sydney, Australia in 2007. The initiative continues to gain support from the global community in raising awareness about the impact of climate change.





RHSA and RBHA mark Earth Hour 2015

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman took part in the global observance of Earth Hour 2015. Both properties went dark from 8:30 to 9:30 pm while the staff and guests gathered at the respective lobbies to light candles to mark its solidarity with the world in the fight against climate change.



Hamdani recognised for CSR efforts

Iftikhar Hamdani, General Manager of Ramada Hotel & Suites Ajman was honoured for his valuable Corporate Social Responsibility initiatives, by the Pakistan Social Centre in Sharjah. Hamdani was one of the recipients of the award, which was given to key figures from the Pakistani community who made significant contribution and progress in the UAE. The ceremony took place at Excelsior Hotel Sharjah during the organisation's celebration of Pakistan National Day.

On receiving the award, Hamdani commented: "I am very grateful to be recognised for the efforts of our team and management. This is will further serve as a motivation to continue with our green initiatives and charitable drives to reach out and inspire individuals and organisations."



Hawthorn Suites by Wyndham sponsors DCSN

In line with its year-long CSR partnership with Dubai Centre for Special Needs, Hawthorn Suites by Wyndham sponsored prizes in recognition of the organisation's outstanding employees. The prizes, which include dining vouchers for a family of four, were given to the DCSN's teachers and therapists of the quarter.



Ramada Ajman bags Tez Worldberrry Award 2014

Ramada Hotel and Suites Ajman received the Tez Worldberry Award 2014 during an exclusive awarding ceremony hosted by Tez Tour in Moscow, Russia last March. The property won in the "Overall Customer Satisfaction" category, and "Best Hotel Partner of Tez Tour", based on the results of their partnership for the year 2014.

The property was honoured to receive the accolade for two years in a row. The award was presented Alexander Sinigibsky, General Representative; Alexander Burtin, Commercial Director; and Vladimir Kaganer, General Director of Tez Tour.



Hawthorn Suites and Ramada Downtown host Wyndham Fam Trip

The team from Wyndham Hotel Group's Global Sales Office were welcomed by Hawthorn Suites by Wyndham and Ramada Downtown Dubai during a familiarization trip to the properties held last 17th March. The group was given a tour around the suites and facilities of the hotels to showcase their unique features and help the team in promoting the two properties in the global market.





R Scene //

Hawthorn Suites by Wyndham organised staff gathering at DIP

The management and associates from Hawthorn Suites by Wyndham gathered at its staff accommodation in Dubai Investment Park for the hotel's monthly celebration. On top of the regular awarding, fun-filled games and activities were held to foster fun and camaraderie among the team.



Ramada Downtown Dubai hosted outdoor team building and monthly associate awards

For the month of March, Ramada Downtown Dubai's Monthly Associate Awards was held outdoors for the first time at Zabeel Park. The recognition program turned into a fun-filled event with HR organising team-working activities participated by all departments across all levels. The event was deemed a success and Ramada Downtown seeks to carry out similar activities in the coming months.



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Ramada Ajman hosts Mother's Day Art Exhibition

Ramada Hotel & Suites Ajman unveiled an art exhibition by the Palestinian artist Maysoon Amin Al Quosi, in celebration of Mother's Day in the UAE.

The exhibition was inaugurated by Mr Haroon Malik, Welfare Councillor of Pakistan Consulate Dubai. The artworks, which have a central theme on motherhood, family, and peace, were on display at R Café located at the hotel's lobby from 21st to 28th March 2015.

Maysoon Amin Al Quosi is Syrian-born Palestinian artist and has been living in the UAE for twenty years with her husband and children. She quotes, "The art of painting, [allows you to] feel music, poetry and acting go in harmony together and then emerge from the inside of you in the form of an expressive painting."



R Hotels welcomes new Marketing Executives



Saaria joined Ramada Hotel and Suites Ajman as a Trainee, and then as Banquet Sales Executive before being promoted to the role of Marketing Executive. Prior to moving to UAE, she worked as Reservation Agent for hotels in England while studying hospitality and event management.

Saaria Chaudry **Cluster Marketing Executive**

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman



Amor has over ten years of experience in the hospitality field ranging from boutique, resort and luxury hotels in the Philippines and Singapore. She had a brief stint in Marketing for a retail company in Singapore, before deciding to move to Dubai to pursue a career in marketing in the hotel industry.

Amor Estonilo Cluster Marketing Executive

Ramada Downtown Dubai and Hawthorn Suites by Wyndham

Promotions



Power Lunch at Kenza

Buck up for a quick working lunch or business lunch meeting at Kenza Restaurant in Ramada Downtown Dubai. Priced at AED65/ per person, our Power Lunch is exactly what you need for a productive work day at a deal that makes great business sense! Kenza's Power Lunch is available daily, except Friday, from 12:30 pm to 4:00 pm.

Business Lunch at Orchid and King's Grill

Lunch meetings are made more delightful, fruitful and affordable! Enjoy business lunch offers from Orchid Restaurant in Ramada Hotel & Suites Ajman or at King's Grill in Ramada Beach Hotel Ajman, starting at AED49/ per person. The Business Lunch offer is available daily, except Friday, from 12:30 pm to 3:30 pm.

