

## R Hotels completes piling stage of Palm Jumeirah property Ready for second phase of construction by June 2015



R Hotels, in partnership with Tech Group, announces the completion of the piling and foundation work of its new property in Palm Jumeirah.

Tech Group has completed the piling and groundwork of the AED 22 million (USD 6 million) project two weeks ahead of the deadline. The second phase of the construction of the 30,000-square metre resort complex is expected to start by June 2015.

Located at the East Crescent of Palm Jumeirah, R Hotels' new hotel and resort is expected to open in the last quarter of 2016. It is set to be the first four-star and sharia-compliant hotel and resort at the renowned upmarket destination and will feature 253 rooms, a holistic wellness centre, two restaurants and family-friendly recreational facilities.

Samir Arora, VP for Operations, R Hotels, commented: "With the total investment of AED500 million (USD136.2 million), our property at The Palm is one of our biggest development projects to date. Tech Group has done a great job on the project and now that the foundation has been completed, we expect to gain pace in the next stages of the project."

The Group CEO of Tech Group, Mr. Shiraz Hasan, said, "Our business unit has worked diligently and closely with R Hotels team to complete the assigned task well within time. Since we are expanding our network of operations in Dubai and Abu Dhabi, this project will serve as a significant milestone for Tech Group in the times to come."

R Hotels' new hotel and resort, which was first announced in November 2014, will be the group's sixth property in the UAE. Noting the UAE and Dubai's tourism vision, Arora added: "The UAE, particularly the emirate of Dubai has witnessed significant growth in the hospitality industry, as confirmed by the surge of tourists and additional number of rooms in the pipeline. R Hotels aim to maximize this opportunity by offering reasonably-priced yet high-quality hospitality product to the growing and diverse markets in the emirate."

## Ramada Downtown Dubai and Ramada Hotel and Suites Ajman receive 2015 TripAdvisor Certificate of Excellence

Ramada Downtown Dubai and Ramada Hotel and Suites Ajman both earned the 2015 TripAdvisor® Certificate of Excellence award. Now on its fifth year, the award celebrates excellence in hospitality and is given only to establishments that consistently achieve great reviews on the world's largest travel site.

Ramada Downtown Dubai has bagged the award for two years in a row while Ramada Hotel and Suites Ajman has been on a three-year winning streak.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honourees that takes into account the quality, quantity and recency of reviews and opinions submitted by travellers on TripAdvisor over a 12-month period as well as business's tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.



## R Hotels reaches out to Nepali associates



R Hotels extended aid to its associates who were affected by the earthquake in Nepal. The four properties of the group – Ramada Hotel and Suites Ajman, Ramada Beach Hotel Ajman, Ramada Downtown Dubai and Hawthorn Suites by Wyndham – collected funds with a total amount of AED77,000 from its management and associates.

The fundraising initiative was led by Iftikhar Hamdani, General Manager of the two Ajman properties, which collected a total amount of AED50,000. The contributions from the campaign will be distributed among the Nepali associates based on their estimated loss after the earthquake, to help their families back home to rebuild and recover.

## Hawthorn Suites by Wyndham hands over donation to DCSN

In line with its ongoing partnership with Dubai Centre for Special Needs (DCSN), Hawthorn Suites by Wyndham presented a “special box” of monetary contribution collected from the hotel management and the guests.

Received by Maya Choueri, Public Relations Manager for DCSN, the donation aims to assist the rehabilitation and development of the children supported by the organization. On top of collection box, Hawthorn Suites has been encouraging its guests to participate in the campaign through voluntary contribution. The guests can opt to donate AED10/ per stay or any preferred amount, to be included in their final bill.



In addition, Hawthorn Suites and DCSN discussed future plans to reinforce their cooperation, including sponsorships during special events, and providing prize vouchers for families, and outstanding teachers and therapists of DCSN.

## Ramada Downtown Dubai reinforces CSR campaign

Ramada Downtown Dubai recently paid a visit to Emirates Red Crescent to present a cheque for Friends of Cancer Patients (FOCP) and to discuss further cooperation on various CSR activities.

Represented by General Manager Samir Arora, Ramada Downtown Dubai handed over a AED10,000/ donation for FOCP, which was raised from the sale of “Keep Calm and Fight On” shirts, and with partial contribution from the management. The ongoing campaign, which started in 2014, aims to spread awareness and provide moral and financial support to cancer patients and their families. In addition, the hotel continues to provide complimentary stay of one family supported by FOCP every month.



Ramada Downtown Dubai was received by Rashed Khams Al Junaibi and Mohammad Kamal of Emirates Red Crescent. Both parties also talked about potential charitable initiatives in the future, especially in the upcoming Holy Month of Ramadan.

## Ramada Hotel and Suites Ajman and Ramada Beach Hotel Ajman mark World Environment Day

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman join the rest of the globe in celebrating the annual World Environment Day with the theme “Seven Billion Dreams. One Planet. Consume with Care.”

Led by Cluster General Manager Iftikhar Hamdani, the staff and management of both properties, along with select guests from Ajman, gathered for a special screening of the documentary “Trashed”. The film focussed on the negative impacts and health hazards of landfills and incinerators, with case studies around the world, caused by the excessive garbage and improper waste disposal. The celebration also highlighted the green initiatives undertaken by the hotels in recent years.



Observed annually every 5th of June, this year’s campaign for World Environment Day brings to light how small individual actions can lead to collective power and translates exponential impact for the environment.



## Dubai hotels participated in STC travel fair

Hawthorn Suites by Wyndham and Ramada Downtown Dubai attended and exhibited in the travel fair hosted by Saudi Telecom Company (STC), from 26th to 28th May in Riyadh, KSA.



## Ajman hotels join ATDD road show in China

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman take part in Ajman Tourism Development Department's first road show in China, with the aim of tapping the growing Chinese travel market in the UAE and attract more visitors to Ajman. The delegation, headed by ATDD General Manager Faisal Al Nuaimi and comprised of representatives from the major hotels and travel agencies in Ajman, covered the cities of Guangzhou, Beijing and Shanghai.



## Ramada Hotel & Suites Ajman lauded for green initiatives

Ramada Hotel & Suites Ajman bagged the "Highly Commended" title in Green Hotelier Awards 2015. Chosen among the hotels in Africa and Middle East region, the hotel was recognized for its groundbreaking environmental initiatives including the Zero Landfill Project and Urban Farm.

Green Hotelier is a programme of the International Tourism Partnership, which encourages and shares best practices in sustainability throughout the global hotel industry.



## Ramada Downtown Dubai welcomes new DOSM

Ramada Downtown Dubai announces the appointment of Walid El Masri as its new Director of Sales and Marketing. An Egyptian National, El Masri boasts more than 15 years of experience in the Middle East hospitality sector.

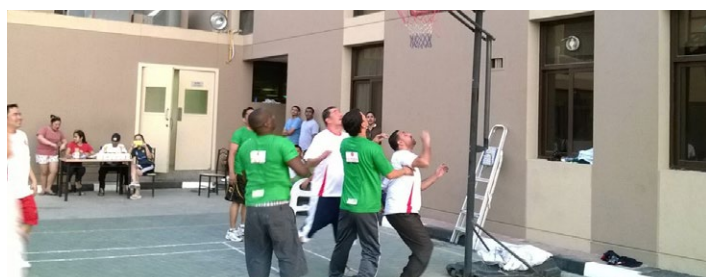
In his role, El Masri will head the sales and marketing departments in developing and implementing strategies to increase hotel revenue and keep pace with the robust competition in Dubai, especially in Downtown area. He is tasked to further ties with the hotel's key partners, generate business leads and identify new markets for the property. On top of his function as DOSM, El Masri will also oversee the GCC sales strategy for R Hotels.



## R Scene

### R Hotels Basketball Leagues

R Hotels' properties organised friendly basketball matches to foster camaraderie and sportsmanship among the associates. The Yellow Team, with best player Mark Robles, earned the championship title in Ajman; while Ramada Downtown, with best player Chef Rodolfo Reyes, won the match in Dubai.



# R Hotels Social Media

Keep up with R Hotels' most up-to-date news and exciting deals by following our social media pages.

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Follow us: [Twitter](https://twitter.com/RhotelsOfficial) | [twitter.com/RhotelsOfficial](https://twitter.com/RhotelsOfficial)



## Promotions

### Ramadan traditions at R Hotels

Celebrate the Holy Month of Ramadan with your family and loved-ones and enjoy the special Ramadan dining deals from our hotels.

### Rich and delightful celebration at Ramada Downtown Dubai

After the day's fast, indulge your senses in a sumptuous Iftar buffet at Kenza Restaurant. For only AED135/ per person inclusive of Ramadan juices, feast in a selection of traditional Arabic, Lebanese and Egyptian cuisine, with special Ouzi prepared exclusively for the occasion. Plus, every Thursday, revel in a barbecue-themed Iftar with your favourite Middle Eastern grilled foods for only AED120/ per person. The Iftar buffet is open from sunset until 10:30 in the evening.

For Suhoor, the hotel offers a special set menu with soup, salad, hot mezzeh, main course, breakfast items, desserts and Ramadan juices via room service. The Suhoor promotion is priced at AED120/ person.



### Healthy Iftar and Suhoor options at Hawthorn Suites by Wyndham

Combining contemporary style with classic Arabic cuisine, Flavours Restaurant offers a generous and healthy Iftar buffet spread. Get restored from the day of the fast with healthy options from the fresh salad and seafood bar, and mouthwatering traditional Iftar favourites including stuffed lamb with oriental rice, vegetable tagine, hammour harra and many more. Enjoy all these for AED125/ per person inclusive of Ramadan juices and assorted oriental sweets. The Iftar buffet is available from sunset until 10:30 pm.

Flavours also offers a complete Suhoor menu for a nourishing start to your fast for only AED 99/ per person. The Suhoor is available via room service to let you relax and reflect within the comforts and privacy of your suites.

Hawthorn Suites by Wyndham's Pan Asia Restaurant also provides a special discount of 20% during the whole month of Ramadan. Take your pick from Thai, Japanese and Chinese delicacies, depending on your cravings.

### Glorious feast at Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman

Mark the end of the day's fast with a festive Iftar buffet featuring a mix of traditional Middle Eastern and international cuisine at Orchid Restaurant at Ramada Hotel & Suites Ajman. You can also opt for your barbecue favourites like tikka and kebab, complemented with a variety of starters, side dishes and desserts at King's Grill Restaurant at Ramada Beach Hotel Ajman.

The Iftar buffet at Orchid is priced at AED99/ person inclusive of Ramadan juices and soft beverages, while the barbecue-themed Iftar at King's Grill is priced at AED90/ per person. Both restaurants offer 20% off the final bill during the first ten days of Ramadan. A light Suhoor buffet is also available at the hotels for only AED50/ per person.