

## R Hotels properties top Wyndham Rewards program

*Boosts WHG's loyalty scheme enrolment in the EMEA region*



Ramada Downtown Dubai, owned and managed by R Hotels, has been named as Wyndham Hotel Group's Wyndham Rewards 2016 Top Enroller in the EMEA region.

The award was presented during the group's annual global conference in Las Vegas, USA. Ramada Downtown Dubai led Wyndham Hotel Group's loyalty program enrolment, beating more than 400 properties across Europe, Middle East, Eurasia and Africa.

Shahzad Butt, General Manager, Ramada Downtown Dubai, lauded the team: "We are beaming with pride in receiving this award and I would like to commend everyone, especially the front office, and quality assurance departments for this outstanding achievement. Targets, incentives, and strategies were all put in place, thus all their hard work prompted fruitful results."

He added: "Wyndham Rewards is mainly beneficial for our guests, especially our repeat customers who have been staying with the property for a couple of years. Through their loyalty, they get to enjoy a wide range of incentives, and even free stay by using their accumulated points."

Ramada Beach Hotel Ajman, which is also part of R Hotels, bagged the second spot for the highest number of enrolment in the loyalty scheme. The award was received by Iftikhar Hamdani, Cluster General Manager of Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman, on behalf of the property, in Las Vegas.

## R Hotels to launch new Instagram competitions

With its growing number of followers on social media, especially on Instagram, R Hotels will unveil more Instagram competitions. The group's Instagram handle (@rhotelsuae) had a #GirlsJustWantToHaveBrunch contest for ladies in celebration of Breast Cancer Awareness Month in October. It will soon launch the #WeRFamily Insta competition this November, to promote the new family brunches at Hawthorn Suites by Wyndham JBR and Ramada Downtown Dubai.

Follow @rhotelsuae on Instagram for details on how to join.





## R Hotels observes Breast Cancer Awareness Month

The hotels organised and participated in various activities in celebration of Breast Cancer Awareness Month.

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman supported the “Walk For A Cause” Breast Awareness Campaign organised by Amina Hospital, alongside Um Al Moumineen Association and Ajman Municipality at Al Safia Park, Ajman.

ibis Styles Jumeira hosted a breast cancer awareness workshop attended by both male and female associates. The informative workshop was conducted by Belhoul European Hospital.

Ramada Downtown Dubai sponsored a networking event by Executive Women Magazine titled “How Big is Your Table?” with top guest speakers including Dr. Sawzan Al Madhi, Director General of Friends of Cancer Patients. The event was also attended by representatives from Pink Caravan and Evolv’n Women.

The team from Hawthorn Suites by Wyndham showed their support by wearing pink ribbons, which was the symbol of the worldwide breast cancer awareness initiative.

R Hotels also joined the celebration by launching a #GirlsJustWantToHaveBrunch Instagram competition, where it gave away free brunch for ladies.



## Wyndham properties celebrate Worldwide Green Day



R Hotels’ Wyndham-branded properties joined the global celebration of Worldwide Green Day.

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman organised activities highlighting their efforts on energy and water conservation. The property acquired the tool Hotel Optimizer to effectively track and set targets on its energy, water, and waste management. The team conducted their morning briefing at the hotel garden to save energy, and planted seasonal crops at its agriculture boxes. The team also pledged to step up its zero landfill initiative by saving 92% of waste that are being thrown into the landfill. General Manager Iftikhar Hamdani also spoke at the ‘Ajman CSR Meet’ up organised by Ajman Chamber of Commerce and Industry to share the hotels’ sustainable practices.

Ramada Downtown Dubai went green all the way conducting their meeting at the garden while brainstorming on eco-friendly activities and solutions. The team dedicated a green and healthy day at its cafeteria, complete with dining in style using banana leaves as plates. The HODs also had fun riding bikes around Downtown Boulevard to promote clean air and active lifestyle.

Hawthorn Suites by Wyndham launched the “A Greener Hawthorn” initiative. The team organised a planting activity to enhance its green scenery. The heads of department also generated green ideas during their briefing at the garden, followed by a green and healthy lunch.

## Ramada Ajman marks World Food Day

Ramada Hotel & Suites Ajman joined hands with the rest of the globe in observing World Food Day, and affirming its commitment to fight hunger through simple yet impactful actions.

Led by its food and beverage department, Ramada Ajman donated its leftover food from its buffet to Al Ihsan Charity Organisation. General Manager Iftikhar Hamdani noted, “Through this initiative, we not only feed less fortunate people, but also avoid food wastage.”



## Hawthorn Suites by Wyndham reaches out to DCSN

Hawthorn Suites by Wyndham JBR team received a warm welcome from the students and teachers of Dubai Centre for Special Needs. The kids presented a short program and showcased their works of art.





## ibis Styles Jumeira secures HolidayCheck certification

ibis Styles Jumeirah proudly received a certification from HolidayCheck, Europe's biggest hotel review portal. Only a year after its opening, the property has already been named as one of the highly rated hotels in the UAE.



## R Scene

### R Hotels attends Hotelier Middle East Awards 2016

The R Hotels team attended the annual Hotelier Middle East Awards held at The Ritz Carlton DIFC, to support two nominees from the group. Iftikhar Hamdani, Cluster General Manager of Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman vied for the GM of the Year title, while Saju Kannu, Cluster Financial Controller of Ramada Downtown Dubai and Hawthorn Suites by Wyndham was nominated for the Finance Person of the Year category.



### Ramada Ajman rocks a cowboy-themed annual party

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman enjoyed its annual staff party with a special cowboy-themed celebration. The associates brought out true rodeo fashion, with their outfits and performances.

During the party, the associates gathered on stage to call for peace and unity amidst the growing conflicts across the globe, especially on the borders of India and Pakistan.



### Hawthorn Suites by Wyndham launches Fab Family Friday Brunch

Food and family fun abound during the launch of Hawthorn Suites by Wyndham's Fab Family Friday Brunch. The gathering at Flavours Restaurant was attended by select media and family bloggers.





## R Sports

### *ibis Styles Jumeira spikes team spirit with volleyball*



The department heads and associates of ibis Styles Jumeira took part in a fun game of volleyball at Pro-Sports Centre, Dubai. The activity was part of the hotel's regular team-building and employee engagement initiatives.

### *Dubai hotels compete in badminton match*





Ramada Downtown Dubai, Hawthorn Suites by Wyndham and ibis Styles Jumeira organised a badminton tournament at the staff accommodation in Dubai Investments Park. Hawthorn Suites by Wyndham took home the top prize for the match.

## R Hotels Social Media

Keep up with R Hotels' most up-to-date news and exciting deals by following our social media accounts.

 [Like our Facebook page | facebook.com/pages/R-Hotels-UAE](https://facebook.com/pages/R-Hotels-UAE)

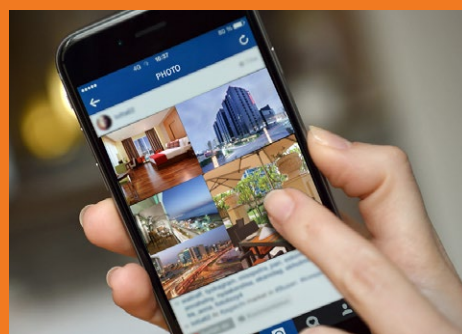
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### **POST and WIN!**

Get a chance to win exciting prizes during your stay at any of our properties!

All you have to do is post an Instagram photo – in the lobby, in your room, the swimming pool, or the restaurant, as long as you're in the property. Use the hashtags #RHotelsYourHoliday and #TheRHotelsExperience in your post. Don't forget to mention the property where you are staying by using the hashtags #ramadaajman, #ramadabeachajman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

When we pick and repost your photo on our page, be ready to grab your prize!



## R Promotions

### *Dine and unwind with Kenza's Downtown Family Brunch*



Fridays just got more exciting at the heart of Dubai, especially for the little ones, with the re-launch of Kenza's Downtown Family Brunch.

Share a feast with your family with a great variety of brunch staples – from salad bar and cheese counters, mix cuisines for the main course, live barbecue and pasta stations, and the delectable dessert section. The kiddie corner is guaranteed to be a hit with the children with its special menu of their favourite spaghetti, nuggets and burgers, made more enticing with a chocolate fountain, cotton candy maker and popcorn booth.

The brunch will also feature face painting, art sessions and other fun surprises every week. Plus, each kid will receive a special activity kit as a gift.

Kenza's Downtown Family Brunch is priced at AED149/ per person. Discounted rates are available for in-house guests. Kids aged six to 12 are entitled to 50% off while children below six years old dine for free. The brunch is open from 1:00 to 4:00 pm.