

## R Hotels properties attend World Travel Market 2015



R Hotels' newest property to open, ibis Styles Jumeirah, marked its inaugural participation in the annual World Travel Market to officially introduce the brand to the UK market and target outbound travel and wholesale agents.

The Ajman hotels, Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman, took part as exhibitors under the Ajman Tourism Development Department (ATDD) stand. The properties aim to increase its presence in Turkey, Eastern Europe, and CIS markets, and tap additional tourist arrivals from Central Asia, China and India. Ramada Hotel and Suites Ajman also sought out the sports segment from UK, Europe and Central Asia.

Ramada Downtown Dubai set sights on boosting its relationship with existing partners and seeking new feeder markets including East Europe, USA, Australia and New Zealand.

United Kingdom is currently Hawthorn Suites by Wyndham's second source market and through WTM, the hotel aims to identify new leads within this market, especially during the onset of the winter season. Hawthorn Suites by Wyndham is also eyeing new emerging markets such as East Europe, Far East Asia, Australia and South America, specifically Argentina and Brazil.

The annual World Travel Market was held in ExCel London from 2nd to 5th November 2015. A must-attend B2B event, WTM provides a unique opportunity for the global travel trade to meet, network, negotiate and conduct business.

### Iftikhar Hamdani in WTM Responsible Tourism Roundtable

Cluster General Manager Iftikhar Hamdani was picked as one of the participants in Responsible Tourism Roundtable, which was held during the annual World Travel Market. The topics discussed include the strengths and weaknesses of the travel experiences offered in the region and how to address and incorporate sustainable practices in the hospitality industry's daily operations.



### R Hotels at World Halal Travel Summit 2015

R Hotels exhibited in the inaugural World Halal Travel Summit 2015, which was held at Abu Dhabi National Exhibition Centre. R Hotels was also one of the sponsors of WHTS15 Awards held at Emirates Palace, Abu Dhabi. Here are some photos from the three-day exhibition and the awards night.





## Hotelier Middle East Nominations for Ramada Downtown Dubai

Ramada Downtown Dubai's General Manager Samir Arora and Executive Housekeeper Amartya Chakraborty were nominated in the esteemed Hotelier Middle East Awards 2015. Both Arora and Chakraborty made it to the final list of nominees, which were thoroughly chosen by a judging panel composed of Hotelier Middle East team and hospitality experts. The event culminated with a James Bond-themed event on 28th November at Intercontinental Dubai Festival City.



## CSR Corner

### Ramada Ajman and Beach Hotel launch new sustainability project

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman team up with Provectus Middle East to launch an initiative to collect used cooking oil and convert them into biodiesel. Alongside their other environmental projects, the hotels aim to step up their green practices and further sustainability in the hospitality field through the new initiative.

Iftikhar Hamdani, Cluster General Manager of the two hotels, signed the contract with Zack H. Abdi, Managing Director of Provectus Middle East. Founded on the agreement, Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman will provide access to Provectus to collect cooking oil waste generated from the hotels' kitchen, restaurants and staff accommodation, which will then be processed to 100% biodegradable biodiesel.



### Hamdani speaks in Padua University about sustainable tourism

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman General Manager Iftikhar Hamdani was invited by Padua University in Italy to speak on the topic of sustainable tourism. Hamdani shared the green practices carried out by the Ajman properties, and provided insights on the importance of these initiatives in the hospitality industry. The interactive session was attended by university students who are mainly taking up courses related to tourism, F & B, and agriculture.



### Hawthorn Suites by Wyndham reinforces eco initiatives with Green Day Wednesday

Hawthorn Suites by Wyndham recently launched its Green Day Wednesday campaign to take its environmental initiatives a step further. Every Wednesday, the team wears its Wyndham Green shirts to spread awareness and encourage its guests to join the green revolution. The property has also lined up a series of activities related to the campaign, including offering 20% dining discount vouchers for guests who do not request for fresh linen and towels daily.



### Ramada Downtown Dubai and Hawthorn Suites by Wyndham organise cancer awareness seminars

To join hands in the worldwide observance of Breast Cancer Awareness Month, Ramada Downtown Dubai and Hawthorn Suites by Wyndham, held separate seminars on the importance of early detection, healthy lifestyle and support groups in combating the disease.

Hawthorn Suites by Wyndham, in collaboration with Well Woman Clinic, welcomed Bridgette Chemla of Brest Friends; while Ramada Downtown Dubai partnered with Aster Pharmacy in association with Joyalukkas, in conducting the seminars.





## Hawthorn Suites by Wyndham receives certification from HolidayCheck

Hawthorn Suites by Wyndham was recently awarded with certified recommendation by HolidayCheck, with a score of 4.8 / 6. Based in Switzerland, HolidayCheck is the operator of the largest German-language opinion portal for travel and holidays on the internet. The company was founded in 2003 with the main purpose of knowing if the hotel is well worth its price.

Recommended on  
**HolidayCheck**  
★★★★★  
**2015**

## Hawthorn Hotel & Suites by Wyndham JBR

## Ramada Downtown Dubai unveils My Career Development Zone

Ramada Downtown Dubai converted its former training room to make way for a new My Career Development Zone (MCDZ), with the aim of maximising the facilities of the training department to enhance the skills, aid the professional development of the associates and create a talent pool for the future. During the launch led by General Manager Samir Arora and Training Manager Rohitashva Ghai, the HODs and associates left their handprints on the MCDZ wall to mark their commitment to the initiative.

Recently, the property has organised a series of HR and training activities including GM roundtable, orientation, tour and hand-imprinting at MCDZ for the new associates, and an inter-house dart competition.



## R Scene

## Ramada Downtown Dubai joins Emaar Halloween Event

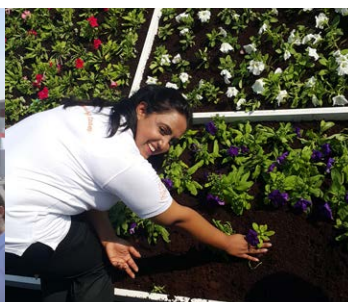
It was all treats, and no tricks as Ramada Downtown Dubai joined Emaar's special Halloween event held at Burj Triangle Park.



## Hotels celebrate UAE Flag Day

The properties joined the rest of the nation in observing UAE Flag Day, by hoisting and paying respect to the UAE flag.

In addition, ibis Styles Jumeirah marked the event with the children and staff of Senses Residential and Day Care for Special Needs. The team from the hotel participated in various activities of the organization, including planting flowers featuring the colors of the UAE flag.





## RHSA and RBHA goes 'global' for annual party

Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman celebrated their annual staff party with the theme "Global Night 2015". The staff donned their national attires for the occasion and performed a mix of modern and traditional dance numbers.



## R Hotels Social Media

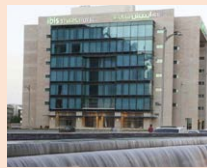
Keep up with R Hotels' most up-to-date news and exciting deals by following our social media accounts.



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Follow us: [twitter.com/RhotelsOfficial](https://twitter.com/RhotelsOfficial) |  [instagram.com/rhotelsuae](https://instagram.com/rhotelsuae)



## R Sports

### ibis Styles Jumeirah organised a bowling match



Spare, split and strikes dominated the scene as the team from ibis Styles Jumeirah engaged in a fun-filled game of bowling at the Dubai International Bowling Centre.

### Ramada Hotel and Suites Ajman prevails in Ajman Hotel Cricket Tournament



The team from Ramada Hotel and Suites Ajman emerged victorious in the recently-concluded Ajman Hotel Cricket Tournament, beating five other hotel teams within the emirate. Plus, Bilal from Ramada Beach Hotel Ajman was named as Best Batsman of the tournament.

## Promotions



روح الاتحاد  
44 SPIRIT OF THE UNION  
اليوم الوطني  
NATIONAL DAY  
الإمارات العربية المتحدة  
UNITED ARAB EMIRATES

**We join the seven emirates in the celebration of the UAE National Day on 2nd December, 2015!  
Together, let's mark the 44 glorious years of the foundation of this great nation.**

Celebrate the UAE National Day by spending the long weekend at our properties! Enjoy a well-deserved staycation with your family and friends, or simply feast on mouth-watering lunch or dinner at our F & B outlets.

Check out the social media pages of our hotels to know more about the UAE National Day dining deals!