

R Hotels concludes ATM 2016 on a high note



R Hotels successfully capped off its four-day participation at the annual Arabian Travel Market. Marking its second year as exhibitor at the biggest travel trade show in the Middle East, R Hotels and its five properties – Ramada Hotel & Suites Ajman, Ramada Beach Hotel Ajman, Ramada Downtown Dubai, Hawthorn Suites by Wyndham JBR and ibis Styles Jumeira – noted optimistic results and generated positive business leads from the exhibition.

Commenting on boosting its presence in the 2017 exhibition, Sumair Tariq, Managing Director of R Hotels, said: “ATM has once again proved to be a fruitful endeavour for the group. Next year, R Hotels’ portfolio will grow from five to seven properties and we definitely need to step up our participation. The group seeks to underline its presence during ATM 2017 and we are now studying options for upgraded stand location and design.”

Arabian Travel Market was held from 25th to 28th April 2016 at the Dubai International Convention and Exhibition Centre.

R Hotels and CUCA sign job placement agreement

R Hotels and City University College of Ajman (CUCA) signed a Memorandum of Agreement for internship and job placement of students graduating from the Hotel & Tourism Management Program at the college.

Managing Director for R Hotels, Sumair Tariq and CUCA President, Imran Khan signed the agreement during the Arabian Travel Market 2016 exhibition, where the college was invited to showcase its HTM programme at the R Hotels Stand.

Tariq commented: “At R Hotels, we constantly invest in human capital. This agreement with our academic partner CUCA further strengthens our resolve in attracting best talent of hospitality professionals to fuel our development plans”.

Speaking on the occasion, Khan said: “We strive for strategic relations with our industry partners. Alliances like this one, not only improve our students’ employability by providing them better real-world experience, but also give them better opportunities for permanent employment.”



Both organizations agreed to establish industry-academic collaboration in areas of students’ placements for internships and employment.

Arora speaks about family travel during ATM 2016

Samir Arora, Cluster General Manager of Ramada Downtown Dubai and Hawthorn Suites by Wyndham JBR had been invited as one of the panellists on the topic of “Capturing the Family Market” during Day 3 of the Arabian Travel Market. The discussion sought to examine the schemes on how hoteliers can maximise and secure a share in the growing family holiday market in the region.



CSR Corner



Hawthorn Suites by Wyndham and Ramada Downtown Dubai embark on Earth Day Challenge

Hawthorn Suites by Wyndham JBR and Ramada Downtown Dubai launched a 7-Day Challenge, in line with the annual Earth Day celebration. The campaign, which started on 16th April, aimed to encourage earth-friendly habits and raise awareness and on how the associates can contribute to saving the planet through simple, every day steps.

The challenge started off with water conservation on Day 1, saving electricity on Day 2, promoting cleaner air on Day 3, eliminating food waste on Day 4, reducing toxic and non-biodegradable waste consumption on Day 5, and sharing environmental conservation tips through social media on Day 6. To culminate the 7-Day Challenge, the associates created usable crafts and artworks made entirely from recycled products. The associates also submitted a collage of selfies of their completed challenges. Special prizes were awarded to the most inventive and relevant recycling project, and also to the best collage of 7-Day Challenge selfies.

Ramada Ajman celebrates Earth Day 2016

In line with its continuous commitment to the environment, Ramada Hotel & Suites Ajman observed Earth Day 2016 by teaming up with different organisations and schools for environmental activities.

The hotel partnered with Pakistan Association Dubai and Pakistan Youth Forum for a beach clean-up at Al Mamzar Beach Club in Dubai. The participants picked up piles of cigarette butts at the beach to raise awareness on the misconception these types of litters are biodegradable, and encourage the public to dispose the waste properly.

The second activity was a tour and tree planting session with students of Delhi Private School Sharjah, and Our Own English High School Sharjah, as well as with Green Globe, an environmental and humanitarian youth organisation. The children, aged between five to 13 were given a brief lecture on waste management at the property's zero landfill room, and were given an opportunity to plant trees at the urban farm.

Ramada Hotel & Suites Ajman also bagged the “Highly Commended in the Middle East & North Africa” recognition in this year's Green Hotelier Awards organised by International Tourism Partnership, which was announced during Earth Day. The hotel was once again lauded in the region for its new and ongoing sustainable practices.



ibis Styles Jumeira reaches out to DCSN

The team from ibis Styles Jumeira were invited by the Dubai Centre for Special Needs (DCSN) during the organisation's annual concert. The hotel pledged support to DCSN as part of their continuous Corporate Social Responsibility efforts.

Ramada hotels in Ajman set sights on East European markets

In line with its aim of attracting new markets, Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman took part in the road show in East Europe organised by UAE National Council of Tourism and Antiquities.

The week-long road show covered the cities of Prague, Czech Republic; Warsaw, Poland; and Budapest, Hungary. The delegation sought to reinforce UAE's position as the leading travel destination in the Middle East, by showcasing the diverse offerings and attractions of the seven emirates.



Ramada Downtown Dubai and Hawthorn Suites by Wyndham to pursue Indian market

Aimed at reinforcing their presence in the Indian market, Ramada Downtown Dubai and Hawthorn Suites by Wyndham Jumeirah Beach Residence inked an exclusive partnership with Hotel Representation and Development Services (HRDS) Global in India.

Under the agreement, Ramada Downtown Dubai and Hawthorn Suites by Wyndham officially appoint HRDS Global as their exclusive sales, marketing and public relations partner in India. HRDS Global will negotiate with tour operators, corporate entities and third party agents on behalf of the hotels, and will represent them in relevant exhibitions and trade shows across the country.

Appointments and Promotions

Let us congratulate the following heads on their appointments and promotions:



Farrah Ismail
Director of Sales & Marketing
Ramada Downtown Dubai



Sahna Sreedhar
Director of Revenue & Reservations
Ramada Downtown Dubai



Mohammed Aneef Mamunhi
Sous Chef
Ramada Beach Hotel Ajman



Muhammad Nazir Malik
Operations Manager
Hawthorn Suites by Wyndham



Balaji Chandrasekaran
Training and Quality Assurance Manager
Hawthorn Suites by Wyndham

R Sports

RDD and HSW reach semi-finals of Cricket Hospitality Cup

Cricket players of Ramada Downtown Dubai and Hawthorn Suites by Wyndham made it to the semi-finals round of Cricket Hospitality Cup. Participating in the tournament for the first time, the team from two hotels beat teams from the other hotels to advance for the next round.



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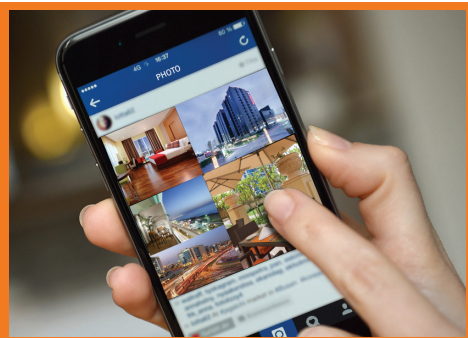
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POST and WIN!

Get a chance to win exciting prizes during your stay at any of our properties!

All you have to do is post an Instagram photo – in the lobby, in your room, the swimming pool, or the restaurant, as long as you're in the property. Use the hashtags #RHotelsYourHoliday and #TheRHotelsExperience in your post. Don't forget to mention the property where you are staying by using the hashtags #ramadaajman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

When we pick and repost your photo on our page, be ready to grab your prize!



#WinWithRHotels!

Share your most exciting UAE adventure for a chance to win free night stay and dining vouchers from R Hotels!

Just follow @rhotelsuae on Instagram and post a photo of your most fun and thrilling adventure in the UAE. Then, tag @rhotelsuae in your post, include a small caption of your UAE adventure and use the hashtags #WinWithRHotels and #RHotelsYourAdventure.

The entries will be judged based on the creativity, relevance to the theme and number of likes. The winners will be announced on the first week of June.

Winning has never been this easy and exciting. So, what are you waiting for? Join now and #WinWithRHotels!

R Promotions

Ramadan Promotions from R Hotels



Blessed and bountiful celebrations at Ramada Downtown Dubai

Gather your loved-ones over an Iftar feast at Kenza Restaurant. Break your fast with assorted dates, salads and soups, mixed grills, lamb ouzi or kabsa rice, and Arabic desserts including baklava, qatayef, kunafa, and more. Kenza's Iftar promotion is priced at AED 130/ per person inclusive of Ramadan juices. Kids aged six to 12 will enjoy 50% off while children below six years old dine for free.

Bask in Ramadan traditions at Hawthorn Suites by Wyndham

Flavours Restaurant lets you savour sumptuous cuisine including Arabic mezze, ouzi and mixed grill, traditional desserts like umm ali, plus some international dishes to add variety to the feast. The Iftar is priced at AED 95/ per person inclusive of Ramadan juices and soft drinks. Kids aged six to 12 dine for only AED 45/ while children below six years old dine for free. Plus, invite your friends and loved-ones and avail of the 3 +1 Iftar deal.

For non-fasting guests and visitors, Flavours Restaurant will offer a la carte or set menu for lunch from 1:00 to 4:00 pm.

Glory in precious Holy Month feast at Ramada Ajman

Orchid Restaurant at Ramada Hotel & Suites Ajman presents a mouth-watering medley of your favourite Arabic dishes and desserts, mixed with select international cuisine for only AED 99/ per person inclusive of drinks.

For an Iftar spread with a sizzling twist, head to King's Grill at Ramada Beach Hotel Ajman. Break your fast with a great selection of grilled specialties, complemented with appetizers and desserts for only AED 90/ per person inclusive of drinks.