

## R Hotels to open the first Wyndham Garden in the UAE

*Inks deal with Wyndham Hotel Group, eyes Q4 2017 opening*



R Hotels and Wyndham Hotel Group have announced an agreement to open the first Wyndham Garden in United Arab Emirates. Wyndham Garden is a hotel brand designed to make stays more carefree by focusing on what matters most to deliver stress-free, easy travel. The Wyndham Garden Ajman Corniche is expected to open by Q4 2017.

The 17-story, four-star hotel will feature 179 guest rooms, including 138 standard rooms and 41 suites, as well as an executive lounge on the top floor with panoramic views of the Arabian Gulf. Additional facilities will include two restaurants, an outdoor swimming pool, gym and spa, separate health clubs for men and women, and a kids' play area.

Wyndham Garden Ajman Corniche, with a total investment of AED200 million (USD54.5 million), will be the fifth collaboration between R Hotels and Wyndham Hotel Group in the United Arab Emirates, and the third in Ajman. R Hotels presently owns two Wyndham-branded hotels in the emirate: Ramada Hotel & Suites Ajman and Ramada Beach Hotel Ajman.

Sumair Tariq, R Hotels' Managing Director, commented: "The group is fully on track of its development and expansion plan, with the opening of our seventh property. The country's hospitality sector continues to grow and our group set sights on capitalising on these developments and increasing our portfolio. The franchise deal cements our long-standing partnership with Wyndham Hotel Group and R Hotels is honoured to pioneer and set the standards for the Wyndham Garden brand in the UAE."

"Ajman has one of the most vibrant and thriving business and leisure tourism economies in the UAE, with visitor numbers continuously growing at a rapid pace," said Ignace Bauwens, Regional Vice President Middle East and Africa, Wyndham Hotel Group. "R Hotels is an incredibly important and strategic partner for Wyndham Hotel Group in the Middle East. Through our collaboration we have been able to grow our brands across Ajman, offering visitors even more flexibility and choice in selecting the perfect accommodation to meet their needs."

Iftikhar Hamdani, Cluster General Manager of the two Ramada hotels in Ajman, is spearheading the pre-opening of the Wyndham Garden Ajman Corniche. He enthused: "This hotel is geared to accommodate the influx of guests as Ajman continues to attract more bookings, both from tourists and UAE residents, year after year. With the additional room inventory under our group, we will boost our position as the leading hotels in the Emirates in terms of occupancy. We are already working on partnerships in various markets, including North and East Europe, to market our new hotel."

## R Hotels launches #WeRFamily Insta contest

In keeping with the newly-launched family-themed Friday brunches at Hawthorn Suites by Wyndham and Ramada Downtown Dubai, R Hotels launched the #WeRFamily competition on Instagram.

Users simply need to repost the competition photo, tag @rhotelesuae, include a creative caption on why he/she should win the family brunch and use the hashtags #WeRFamily and #WinWithRHotels.

Winners will win brunch for two adults and up to three children at Kenza and Flavours.

So, what are you waiting for? Get up everybody and join!





## Ramada Downtown Dubai launches '7 Reasons to Celebrate'

To mark its seventh year of operations, Ramada Downtown Dubai presents the '7 Reasons to Celebrate' anniversary promotions.

For the month-long celebration, the property will give away discounts, freebies and prizes through seven special promotions: 1) guests can win free gifts, brunch or night stays by taking a photo with the hashtag #RDDTurns7 at the lobby; 2) customers who book for a 7:00 pm dinner will get a free main course with every order of a main course from Kenza's a la carte menu; 3) free activity kit for all seven year-olds who check-in or dine at the hotel; 4) a group of seven or more will get seven free drinks, or have the seventh member of the group dine for free at Kenza; 5) free healthy dessert or drinks for all seven years old at Kenza; 6) in-house guests booked for four nights or more, whose birthdays fall in November will get AED700 worth of credit to be used throughout their stay; and 7) chance to win free Friday brunch and night stay through participation in anniversary competitions on the hotel's social media accounts.

The promotions will run until 21<sup>st</sup> December. Terms and conditions apply. Follow Ramada Downtown Dubai's social media accounts for full details.



## CSR Corner

### ibis Styles Jumeira boosts sustainable initiatives

ibis Styles Jumeira beefs up its green initiatives by joining different activities, including 'Give A Ghaf' tree planting program as part of Planet 21, AccorHotels' sustainability program. The hotel also participated in a climate change conference organised by Green Hope, where they shared their best practices on recycling and energy conservation.



### Ramada Ajman hosts green activities for youths

Encouraging future generations to play a part in taking care of the planet, Ramada Hotel & Suites Ajman welcomed WeCare and The International School of Choeifat Ajman. A non-profit organisation of youths, WeCare members were given an opportunity to plant crops at the hotel's urban farm. Students from The International School of Choeifat Ajman, on the other hand, were given a tour and lecture on the zero landfill and urban farm projects.



### Hawthorn Suites by Wyndham marks World Children's Day

Hawthorn Suites by Wyndham celebrated World Children's Day with a series of fun-filled activities organised by its various departments. The food and beverage team let kids use their creativity during a cupcake decorating session at Flavours Restaurant. The housekeeping department shared their towel art skills to their young guests, while the front office team provided VIP treatment to the kids and asked them to sign a special own registration card during check-in.

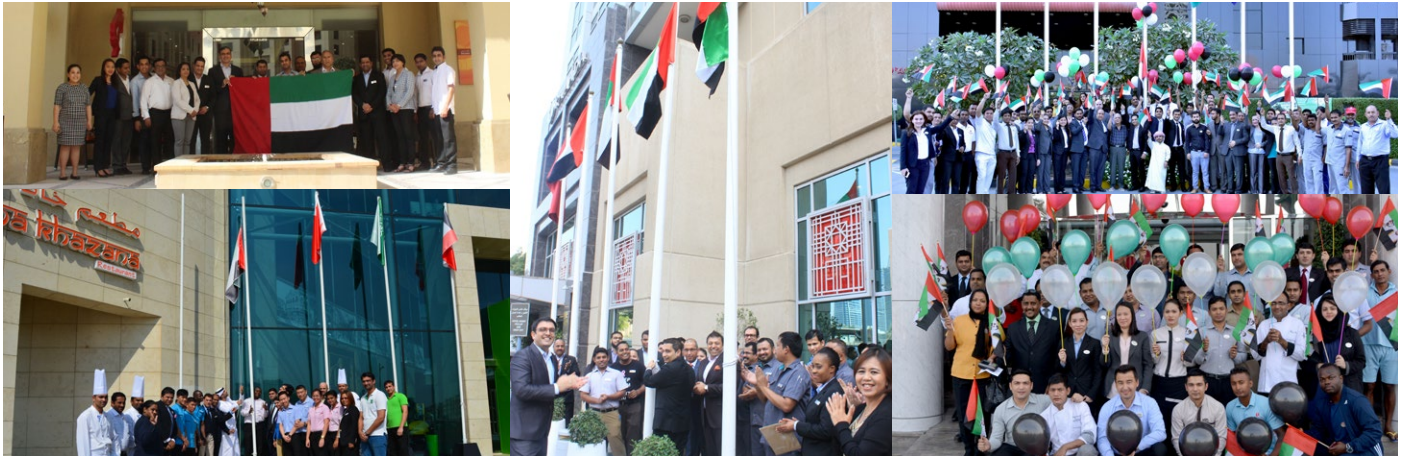




## R Scene

### Hotels observe UAE Flag Day

The hotels joined the rest of the nation in the celebration of UAE Flag Day.



### Kenza launches Downtown Family Brunch

Ramada Downtown Dubai hosted bloggers and their families for the relaunch of its Downtown Family Brunch at Kenza.



### ibis Styles Jumeira welcomes former President of Pakistan

ibis Styles Jumeira hosted Pervez Musharraf, former president of Pakistan, for a gala dinner hosted by Greenwich University in Karachi, Pakistan.



## R Sports

### Ramada Beach Hotel Ajman triumphs in Ajman hotelier football match



The team from Ramada Beach Hotel Ajman emerged victorious at the Ajman hotelier football tournament held at Al Malaeb Sports Complex, beating six other hotel teams in the emirate.





## #GirlsJustWantToHaveBrunch winners revealed

Congratulations to our #GirlsJustWantToHaveBrunch Instagram competition winners! Samreen Ali (samz\_dubailicious) took home a brunch for three at Kenza Restaurant, and Diane Christine Maninang (d\_wandergirl) bagged a brunch for three at King's Grill, Ramada Beach Hotel Ajman.

Keep on following our Instagram account to get a chance to win free meals and hotel stay vouchers!

## R Hotels Social Media

Keep up with R Hotels' most up-to-date news and exciting deals by following our social media accounts.



Like our Facebook page | [facebook.com/pages/R-Hotels-UAE](https://facebook.com/pages/R-Hotels-UAE)



Follow us:

Twitter

| [twitter.com/RHotelsUAE](https://twitter.com/RHotelsUAE) |



Instagram

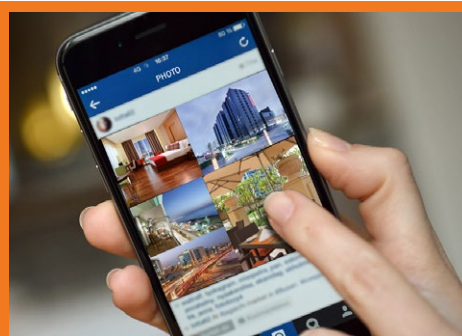
| [instagram.com/rhotelsuae](https://instagram.com/rhotelsuae)

## POST and WIN!

Get a chance to win exciting prizes during your stay at any of our properties!

All you have to do is post an Instagram photo – in the lobby, in your room, the swimming pool, or the restaurant, as long as you're in the property. Use the hashtags #RHotelsYourHoliday and #TheRHotelsExperience in your post. Don't forget to mention the property where you are staying by using the hashtags #ramadaajman, #ramadabeachajman, #ramadadowntowndubai, #hawthornsuitesdubai, and #ibisstylesjumeira.

When we pick and repost your photo on our page, be ready to grab your prize!



## R Promotions

*Plan ahead and avail of our early bird rates for New Year's Eve!*



## Glimmer in gold at Ramada Downtown Dubai's NYE party

Jumpstart 2017 with gleam and glam at Ramada Downtown Dubai's New Year in Gold party! Watch the world-renowned New Year's Eve fireworks and light show while enjoying a sumptuous and lustrous feast at Kenza Restaurant.

The New Year's Eve dinner buffet will be available from 7:30 pm to 12:30 am. Early bird rates start at AED699/ per person, inclusive of beverages, for all bookings made before 10th December. Kids aged six to 12 will enjoy 50% discount while children below six years old are free of charge.

## Welcome 2017 in style at Hawthorn Suites by Wyndham's NYE bash

Have a chic and classy countdown to 2017 with a black-and-white themed NYE gala dinner party at Hawthorn Suites by Wyndham, Jumeirah Beach Residence.

Doors will open at 8:00 pm with welcome drinks and canapés, and the dinner buffet will be available starting at 9:00 pm. When the clock strikes at 12 midnight, guests will get to watch the world-class fireworks display at The Palm.

Early bird rates starts at AED650/, for all bookings made before 15th December. Kids aged six to 12 will get 50% off while children below six years old are free of charge.